

August 19, 2010 Blog-Writing Workshop

12:30-1:30pm

“Writing Great Blogs”

*How to attract readers & add
value to your blog posts*

PRESENTED BY
Beth Hermes

beth@eirismarketing.com

www.eIRISMarketing.com

678.524.7518

“How to Create a Blog” from
1:30-2:30pm Presented by
Rebecca Bowman of WSI



CLASS LOCATION:
Chambrel-Meeting Room

1000 Applewood Drive

Roswell, GA 30076

(off Houze Road, just north of Mansell)

In this workshop, we'll cover:

- “Killer” Headlines
- KISS (Keep It Short & Simple)
- Know Your Topic & Your Audience
- Keywords & Why They're Important
- & MORE!

•RSVP TODAY – Just \$35 for the 1-hour Blog-Writing Class with Beth Hermes, or \$50 for the 2-hour Write & Create A Blog with Internet Marketing & SEO Expert **Rebecca Bowman** of WSI (2nd hour of workshop)



What Our Clients Are Saying:

“I don't know if you realize just how much your coaching helped me! You are the best!” -Elizabeth Chester, Founder, Maddy Moo Creations

“Great presentation. You definitely gave us something we can use right away in any business. Very helpful.” - Jill Bailey, Mortgage Resource Partners

“Beth has an amazing talent with words, both written and spoken, and consistently presented creative ideas to our group.” -Sheryl Richardson, eMarketing Specialist, eSheryl.com

“Beth Hermes is a great resource. She is truly a professional and a delight to work with.” -Linda Minnick, Administaff
