

Thursday, Dec. 2, 2010
**Blog-Writing
Workshop**

12 noon-1:00 pm
“Writing Great Blogs”

*How to attract readers & add
value to your blog posts*



PRESENTED BY
Beth Hermes
of eIRIS Marketing
678.524.7518



CLASS LOCATION:
Chambrel - Roswell

Hosted by:
Chambrel-Brookdale Senior Living
1000 Applewood Drive, Roswell 30076

RSVP REQUIRED
678-524-7518

www.eIRISMarketing.com

***Our most popular workshop!**

In this workshop, we'll cover:

- “Killer” Headlines
- KISS (Keep It Short & Simple)
- Know Your Topic & Your Audience
- Keywords & Why They're Important
- & MORE!

RSVP TODAY – Just \$35

*Add \$5 if using PayPal
payments@eIRISMarketing.com

What Our Clients Are Saying:

"Beth is quick to understand what you need and how she can be of help. Our website and mission statement are excellent examples of the work she does. Beth will continue to be a valued member of our team." - Pat Harmeyer, heads up - eyes open – inc.

"Beth's passion for her subject is evident, and I so appreciate her continuing support as I perfect my newly learned skill."
– Fran Winkeljohn, Independent Rep,
Silpada Designs Jewelry

"I don't know if you realize just how much your coaching helped me! You are the best!" -Elizabeth Chester, Founder, Maddy Moo Creations

"Beth has great creative ideas and energy to take on even the super-sized projects. I turn to her every time I need something written."
-Carrie Roeger, Windsong Properties
