

**Thursday, July 21, 2011
12:30-1:30 p.m.
WRITING GREAT
BLOGS**

*Create great topics
that attract readers
and add value to your blogs!*



PRESENTED BY
Beth Hermes
of eIRIS Marketing
678.524.7518



CLASS LOCATION:
**Elm Street Cultural Arts Center at
City Center - Board Room**

8534 Main Street, Woodstock GA 30188

RSVP REQUIRED
678-524-7518

www.eIRISMarketing.com

Directions:

From Roswell: take Hwy 92 West to Hwy 5 North (Main Street) toward Downtown Woodstock. Turn LEFT onto Towne Lake Parkway – parking lot immediately on right.

From Towne Lake/I-575: Take Towne Lake Pkwy East toward Woodstock. Parking lot on LEFT before Hwy 5 (Main Street) intersection.

Board Room is on Lower Level behind Salon Venessa – look for eIRIS Marketing Sign on the door

In this workshop, we'll cover:

- What is a blog and why do I need one?
- Anatomy of a blog
- Headlines
- Leadlines
- & More!

**RSVP By Monday, July 18
Just \$35!**

- *Add \$5 if using PayPal
payments@eIRISMarketing.com
- \$40 if registering at the door
- Sign up with a friend or colleague just \$60 for both – save up to \$20!

What Our Clients Are Saying:

“Beth’s passion for her subject is evident, and I so appreciate her continuing support as I perfect my newly learned skill.”

– Fran Winkeljohn, Independent Rep, Silpada Designs Jewelry

“I don't know if you realize just how much your coaching helped me! You are the best!” -Elizabeth Chester, Founder, Maddy Moo Creations

“Beth has great creative ideas and energy to take on even the super-sized projects. I turn to her every time I need something written.”
-Carrie Roeger, Windsong Properties

“Beth has an amazing talent with words, both written and spoken, and consistently presented creative ideas to our group.” -Sheryl Richardson, eMarketing Specialist, eSheryl.com
