

**Thursday, March 10,  
2011**

**12 noon – 1 p.m.**

**BUSINESS**

**“WRITE” NOW**

*How to attract readers & add  
value to your blog posts, ad  
copy, emails & more!*



PRESENTED BY  
**Beth Hermes**  
of eIRIS Marketing  
678.524.7518



**CLASS LOCATION:  
Frosty Frog - Media Room**

6205 Hickory Flat Highway, Suite 112, Canton, GA 30115

RSVP REQUIRED  
**678-524-7518**

**[www.eIRISMarketing.com](http://www.eIRISMarketing.com)**

**Directions:**

**From Roswell:** take Houze Road/  
Arnold Mill Rd/Hwy 140 west to  
Cherokee County. Frosty Frog is on right  
in Hickory Flat – Publix Shopping Center

**From Woodstock:** Take Hwy 5 North to  
East Cherokee. Turn right & follow  
through Hwy 140 intersection. Frosty  
Frog is on right in Publix Shopping  
Center.

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In this workshop, we'll cover:

- Writing a Great Elevator Speech
- Effective Emails & Letters
- Blog-writing
- Advertising Copy
- & More!!

**RSVP By Monday, March 7  
Just \$35!**

\*Add \$5 if using PayPal  
[payments@eIRISMarketing.com](mailto:payments@eIRISMarketing.com)  
\$40 if paying at the door

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**What Our Clients Are Saying:**

“Beth’s passion for her subject is evident, and I so appreciate her continuing support as I perfect my newly learned skill.”

– Fran Winkeljohn, Independent Rep,  
Silpada Designs Jewelry

“I don't know if you realize just how much your coaching helped me! You are the best!” -Elizabeth Chester, Founder, Maddy Moo Creations

“Beth has great creative ideas and energy to take on even the super-sized projects. I turn to her every time I need something written.”

-Carrie Roeger, Windsong Properties

“Beth has an amazing talent with words, both written and spoken, and consistently presented creative ideas to our group.” -Sheryl Richardson, eMarketing Specialist, eSheryl.com

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