

Thursday, Oct. 21, 2010 Business Essentials Workshop #1

12 noon – 2 p.m.

“Journalistic Style Blogs”

*How to attract readers & add
value to your blog posts*



PRESENTED BY
Beth Hermes
of eIRIS Marketing
678.524.7518

“Social Media 101”

PRESENTED BY
Carol Reinle

of Hot Biscuit Marketing



CLASS LOCATION:

Roswell, GA

Hosted by
Hypnotherapist & Success Coach
Marian Massie

Off of Nesbit Ferry Road In Roswell, GA
RSVP REQUIRED
678-524-7518

www.eIRISMarketing.com

In this workshop, we'll cover:

- Journalism & Blog-writing
 - Spelling & Grammar
 - Research, Objectivity & Balance
 - Censorship, Conflicts of Interest
 - & MORE!
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- Social Networking & Your Business
 - Facebook, LinkedIn, Twitter, YouTube
 - & MORE!

RSVP TODAY – Just \$50

*Add \$5 if using PayPal
payments@eIRISMarketing.com

What Our Clients Are Saying:

“Beth’s passion for her subject is evident, and I so appreciate her continuing support as I perfect my newly learned skill.”

– Fran Winkeljohn, Independent Rep,
Silpada Designs Jewelry

“I don't know if you realize just how much your coaching helped me! You are the best!” -Elizabeth Chester,
Founder, Maddy Moo Creations

“Beth has great creative ideas and energy to take on even the super-sized projects. I turn to her every time I need something written.”
-Carrie Roeger, Windsong Properties

“Beth has an amazing talent with words, both written and spoken, and consistently presented creative ideas to our group.” -Sheryl Richardson,
eMarketing Specialist, eSheryl.com
