

Sept. 23, 2010 Blog-Writing Workshop

12 noon – 2 p.m.

“Writing Great Blogs”

*How to attract readers & add
value to your blog posts*

PRESENTED BY
Beth Hermes

beth@eirismarketing.com

www.eIRISMarketing.com

678.524.7518

“How to Create a Blog”

PRESENTED BY
Rebecca Bowman of WSI



CLASS LOCATION:

Roswell, GA

Hosted by
**Hypnotherapist
& Success Coach
Marian Massie**



Off of Nesbit Ferry Road

Directions will be forwarded upon
receipt of Payment & RSVP.

Pre-payment required by check or PayPal*
(PayPal, please add \$5 processing fee)

In this workshop, we'll cover:

- “Killer” Headlines
- KISS (Keep It Short & Simple)
- Know Your Topic & Your Audience
- Keywords & Why They're Important
- & MORE!

•RSVP TODAY – Just \$35 for the
1-hour Blog-Writing Class with Beth
Hermes, or \$50 for the 2-hour Write &
Create A Blog with Internet Marketing
& SEO Expert **Rebecca Bowman** of
WSI (2nd hour of workshop)



What Our Clients Are Saying:

“I don't know if you realize just how
much your coaching helped me! You
are the best!” -Elizabeth Chester,
Founder, Maddy Moo Creations

“Great presentation. You definitely
gave us something we can use right
away in any business. Very helpful.” -
Jill Bailey, Mortgage Resource
Partners

“Beth has an amazing talent with
words, both written and spoken, and
consistently presented creative ideas
to our group.” -Sheryl Richardson,
eMarketing Specialist, eSheryl.com

“Beth Hermes is a great resource.
She is truly a professional and a
delight to work with.” -Linda Minnick,
Administaff
