

Sept. 30, 2010 EVENING Blog-Writing Workshop

6:30-7:30 p.m.

“Writing Great Blogs”

*How to attract readers & add
value to your blog posts*

PRESENTED BY
Beth Hermes

beth@eirismarketing.com

www.eIRISMarketing.com

678.524.7518



CLASS LOCATION:

**Historic Roswell
Chiropractic**

14 Elizabeth Way

Roswell, GA 30075

(in Historic Roswell, next to Go with the
Flow outdoor shop)

In this workshop, we'll cover:

- “Killer” Headlines
- KISS (Keep It Short & Simple)
- Know Your Topic & Your Audience
- Keywords & Why They're Important
- & MORE!

•RSVP TODAY – Just \$35 for the
1-hour Blog-Writing Class with Beth
Hermes.

•Pre-payment required by check or PayPal*
(PayPal please add \$5 processing fee -
payments@eIRISMarketing.com).

What Our Clients Are Saying:

“I don't know if you realize just how
much your coaching helped me! You
are the best!” -Elizabeth Chester,
Founder, Maddy Moo Creations

“Great presentation. You definitely
gave us something we can use right
away in any business. Very helpful.” -
Jill Bailey, Mortgage Resource
Partners

“Beth has an amazing talent with
words, both written and spoken, and
consistently presented creative ideas
to our group.” -Sheryl Richardson,
eMarketing Specialist, eSheryl.com

“Beth Hermes is a great resource.
She is truly a professional and a
delight to work with.” -Linda Minnick,
Administaff

HOSTED BY:

