



we simplify
the Internet

Blog Writing and Posting Workshop

**Valuable Instruction on how to write blogs that will attract readers
PLUS the added value of how to setup a Blog on your website**

In this workshop, we'll cover:

- “Killer” Headlines
- KISS (Keep it Short & Simple)
- Know Your Topic & Your Audience
- Keywords & Why They Are Important
- Blog Setup & Posting

What: Blog Writing and Posting Workshop

When: July 22, 2010

Where: 1000 Applewood Drive
Roswell, GA 30076
CHAMBREL - Meeting Room

Time: 1pm - 3pm

Presenters: Beth Hermes, eIRIS Marketing

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Register Today. Only \$50!

www.eIRISMarketing.com/writing-classes

Class size is limited, so register EARLY and reserve your seat.